



Secondary vs. Primary Storage Environments

Traditional storage systems are unable to accommodate the rapidly shifting demands of modern applications. Hedvig offers a flexible solution that can be tailored for any workload. This new method of convergence with primary and secondary storage combined into one platform means backup is cut out of the equation. Learn more about how Hedvig addresses the concerns about primary and secondary storage with our Universal Data Plane.

❑ Disadvantages of separate primary and secondary storage approach

- ✗ One-size-fits-all storage results in inadequate levels of performance
- ✗ Tiered approach leads to excessive capital and operational expenses associated with disparate storage platforms
- ✗ Does not integrate well with new virtualization, container, or orchestration technologies
- ✗ Does not easily support data movement to public clouds
- ✗ Tacking on multiple features for durability, reliability and scale result in bloat

❑ The Hedvig solution

Hedvig's Universal Data Plane is a single, programmable data management layer that spans workloads, clouds, and tiers, with support for any application OS.

- ✓ Eliminates challenges of dealing with primary and secondary storage administration
- ✓ Multi-site replication, support for existing backup software, and global deduplication solves traditional backup and archive problems
- ✓ Allows for purchase of commodity servers, which includes the physical server hardware, proprietary software running and managing the storage, connectivity in data sets, etc.
- ✓ Enables mobility in and out of different clouds, both on-prem and between clouds
- ✓ Allows reallocation of storage admin employees to higher-value tasks
- ✓ Reduces effort in provisioning storage in response to business requests
- ✓ Eliminates vendor lock-in

❑ The Hedvig customer experience

The real savings customers report over a three-year period:

- ✓ Cost benefits: over \$1.4 million versus \$624,000
- ✓ Storage platform cost savings: over \$904,000
- ✓ Reallocation of storage administrators: \$424,000
- ✓ Reduced effort in provisioning storage in response to business requests: nearly \$97,000
- ✓ TCO: 60% lower

Get started with Hedvig's cost-effective patented Universal Data Plane architecture to store, protect, and replicate your data across multiple private and public clouds. [Contact us today](#) to learn more!

ABOUT HEDVIG

Register for our webinar to learn more about Encrypt360 and the latest enhancements to the Hedvig Distributed Platform 3.0.



2350 Mission College Blvd, Suite 500
Santa Clara, CA 95054
www.hedvig.io